

NATIONAL NEGRO PRESS ASSOCIATION.

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NOTICE TO THE PUBLIC.

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IMPORTANT.

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### \*\*\*\*\*\* THE DALLAS EXPRESS

has never hoisted the white feather, neither has it been disgraced by the yellow streak. It is not afflicted with the flannel mouth. It is a plain, every day, senper, which trims no sail to catch the passing breeze; flies no doubtful flag: It professes a patriotism as broad as our country. Its love of even handed justice covers all the territory occupied by the human race. This is pretty high ground, but we live on it and are prospering. Boys of the press come up and stand with us. This ground is W. E. KING.

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SATURDAY, OCTOBER 28, 1920

LOCAL BUSINESS AND ADVER

Every week in the men there appears a full page of

Advertisement pays. It is the only narantee that a merchant can give fourth grade. The average time of imself that the public upon which a depends for the support of its business, knows of his ability to Such a statement powerful enough

in Dallas. But in proportion to the size of the population from which they have to draw they have not attained the proportions possible to them nor are they varied enough when the wants of this public are

In many instances our local bustas men complain of poor patron-e and lack of ability to increase

their plants.

It is reasonable to suppose that in proportion as the public is pleased with its service at a given place of husiness it will bring its paironof husiness it will bring its patronage there. It is taken for granted that our business houses guarantee good service. But conditions do not give us to believe that they inform the public of their business, prices, service, etc., as well or as often as they might in their attempts to attain their maximum success.

e never advertised but which e been able to exist because of innate pride of our public in

their establishment.

It is easy to realize what a definite scheme of advertising will do for them. It is also safe to presume and all other thriving bustness of the policy, that those other businesses whose advertising has had no definite plan, might benealt by imforming their public better and more often.

We need better and bigger business houses owned and operated by mightness of our group in Dallas. The filling of this need is possible.

More co-operation is necessary to

LABOR AND WAGES.

America had been so scarce. This peculiar situation, brought on by the drafting of men for army service and the fact that America almost soley because responsible for the production of the world's supply of commodities, is gradually changing.

The change is now almost imperceptible generally but, just as straws show the direction of the wind, so certain economic as straws show the direction of the wind, so certain economic their best.

The propounders of the racial superiority theory are having their hands full convincing the Lans that their theory does not be the propounders of the racial superiority theory are having their hands full convincing the Lans that their theory does not

conditions seemingly insignificant, give indication of a reversal of conditions of labor, trade, prices and wages in America.

It seems worth while to call attention to this seeming change in condition because of the probable effect which it may

have upon us a group We have profited by war time conditions. Many thousands of our people going north in search of higher wages and more favorable conditions have found a place in certain industries where THE DALLAS EXPRESS PUBLISHING they were hitherto unknown, have become a part of the civic and social scheme and because of relationships so formed, may become permanently situated where they now are. It is to be hoped that this may be true of the majority of those who have migrated.

There are some features, however, of the economic situation which are well worth considering.

Coupled with this fact it must be realized that each sucsupply themselves with the commodities which during the War mute evidence of age, recently remarked, "I am discouraged. Every dream in arriving at its normal state, may be confidently looked for- and loyal, has proven itself to be a mirage-nothing more than a fantastic ward to. In proportion as these countries tend to become nor- creation of my mind. Every ideal has been wrecked and ruined. I can mal in their production, in just such proportion will the market see only darkness and despair." With these words the toiler hung his for American products, which during the war period was above head and "homeward plodded his weary way." normal, tend to become curtailed.

ion and it in turn will tend to diminish labor and lessen wages. years of wrinkles, is shared by many of the dark-skinned pilgrims who

The forecast of such conditions should not be received as also are in the sleugh of despond. prophecy of subnormal conditions in America. The return will a This is no time for discouragement, despendency or despair. We know be to normal conditions only. It should rather be considered as that up to the present it has been extremely difficult to drive the members an urge that when such a return becomes generally apparent, it of the race into organized effort. We know that it has been extremely be not received with general alarm but that, anticipating its difficult to get the fullest degree of economic and political action. We recoming, preparation should be made for its reception.

tries to anticipate the extent to which immigration will increase. the future of the American Negro is to be a glowing record of achieve But as far as our group is concerned it to be hoped that ment, and it is only a question of time before the despised "half man" with those who have profited most by having been able to enter the elevate his status to that of the other giant racial groups. industries of the North and East have been able, because of their

the public to buy extensively at exorbitant prices and the other IZATION AND GROWS LIKE A LILY OUT OF THE MARSHES-IT CANNOT attempts at equalization of economic conditions will gradually BE STEMMED. but surely cause the curtailment of cheap money and easy credit. Those who would suffer least from such a condition should

begin now if they have not already, the process of readjusting appetites and desires to suit a condition more nearly normal than that which for the past four years has maintained. Ready money will be in demand. Prices will fall gradually and in the same degree wages may fall. It is worth while now to notice with more than passing interest the beginning of what,

THE EDUCATIONAL AMENDMENT.

without a doubt is a movement toward the normal in economic

There is a measure to be voted upon in the November election which to the state of Texas means as much as the choice of governor. It is the educational amendment which if passed will

mean a greater appropriation for rural schools and teachers.

One has only to notice casually the record of length of term, general equipment and salaries of teachers of these schools to realize how totally inefficient they are. They need development. And in order that they may be properly developed more money

The condition of rural schools all over the South is causing various legislative enactments for their betterment for it is an sured fact that the people whom they serve are the main stay of the nation and the prime wealth producers of their section.

It is a measure which may safely be voted for. Its passage will mean the consistent improvement of educational facilities for the boys and girls in rural communities, our own as well as others.

Can be Pleased." Every few weeks also there appears an account of a new business house opened by Negroes which plans to supply an additional want not embraced in the other business houses.

It would seem from the constant recurrence of these advertisements and the general spirit of progress and the general spirit of progress along business lines of the Negroes of that city that they have found that it paid well to tell their public well and to tell it often.

Others.

In urging the support of this amendment, Miss Annie Webb Blanton, Supervisor of Public Instruction made the following assertion:

It is not sufficient for each family to educate its own children. The happiness, the safety to life and property of your children, in the future, depend largely upon the kind of citizens with whom they must live. The perpetuation of the democratic institutions for which our forefathers offered their lives depends upon the education of the masses. Texas is 9.9 per cent illiterate. Twenty-five per cent of our children do not advance beyond the

> Such a statement powerful enough as it is, does not fully set impose upon silly men carried off their feet. forth the deplorable conditions as they really are. It is a public duty to improve the school system by securing

the passage of the amendment. Vote for it.

## N. A. A. C. P. APPEALS FOR FUNDS.

The appeal of the N. A. A. C. P., for additional funds for carrying on the defense of the convicted men of Arkansas and the further inquiry into Haitian affairs will undoubtedly be responded to with alacrity by all thinking members of our group who are at all familiar with its accomplishment in these two cas-

The convicted men of Arkansas, through the efforts of this Association have had their cases carried through the lower courts, depended by the ablest counsel procurable, and taken even to the Supreme Court of the United States which in its decision of last week refused to reconsider them.

The whole Haitian situation has been exposed through the efforts of this society. It was the report of their paid investi- who speak lightly of them or their conditions. gators alone which caused the criticism of the policy of the Marines and their heads under whose administration the government has been, by the Republican nominees, the rebuke of the Democratic candidate for vice-president by his party leaders, and cent countrymen. the arousing of public sentiment against such measures as were

sent the accomplishment of our concerted effort centralized on party in the North it is because, and only because, we expect that party the improvement of conditions for Negroes wherever they may to restore to natural-born American citizens that which was stofen from

undertakings as far as they have gone should be encouragement of slaves. enough for the further support of the institution through which they have been accomplished.

our group in Texas.

For more than four years the people of America have been bountifully paid for labor which never before in the history of has gone, it has been gladly received and promptly acted upon.

their hands full convincing the Japs that their theory does not apply to them.

# THE MIRROR OF **PUBLIC OPINION**

BLOOD WILL TELL.

(From Chicago Whip)

Has your ideal been blasted, your hope for your people been shattered, Immigration is increasing. Any increase in 'immigration means a corresponding increase in the supply of labor. The law of supply and demand working in regard to labor will tend to depossess the field."

A tall, angular man of color, a man with a fighting heart and a fight ceeding month finds the war stricken countries better able to Ing record, but upon whose face the network of Time's tiny wrinkles bears they imported from America. Such a condition though gradual that I have had in my earlier days, every vision of my race uplifted, proud

The shattered ideals, the blasted dreams, the illusionary mirage and A diminishing market will tend toward diminished product- the pitable discouragement of the tall angular man of color with his sixty

It is impossible now because of the unsettled war torn coun- people of America. Yet we are not only hopeful, we are confident that

efficiency and adaptability to those industries, to prove that they are preferable to foreign labor and that in the event of an increasing labor supply they may not be vitally affected.

The American Regro is going in orden an evolutionary period—a period that is always slow and gradual, but always constructive. Evolution is a process of nature which neither prejudice, inertia nor apathy can stem. THE AMERICAN NEGRO IS THE STRONGEST RACE POTENTI-Lessening of credit by financial institutions, the refusal of ALLY IN THE WORLD. IT THRIVES IN THE CESSPOOLS OF CIVIL

the pillable discouragement of the tall angular man of color with his sixty years of writnine, in shared by many of the darf-editined prigrams who have been successful to the present it has been extremely difficult to set the fullest degree of economic and pollution section. We know that it has been extremely difficult to set the fullest degree of economic and pollution section. We have that it has been extremely difficult to set the fullest degree of economic and pollution section. We have that it has been extremely difficult to set the fullest degree of economic and pollution section. We have that the section of the full section of the

fourth grade. The average time of leaving school is the sixth tical side of that controversy, because he knew that one sound idea originating in his heart and advanced by his own natural power would live

This passed. Booker Washington lives as the very first figure of his own people, and as second to none of any race. His name is a household word; children, bear his name, and his picture hangs on walls of libraries and a half-million homes.

Now new wrinkle appears. The politicians, white and black, particularly those living here the vote is a universal fact, conspire to divide

being used by U. S. representatives under guise of protection and guardianship.

These two incidents, sponsored by the N. A. A. C. P., have no parallel in the whole of our history in America. They represent the parameters as were the Negro to forget Dixie and the children of sorrow living there, they are so much of wretched hypocrisy. They must be told that the Negro in the south lost the ballot through devotion to the Republican party, and no parallel in the whole of our history in America. They represent the parameters as were the Negro to forget Dixie and the children of sorrow living there, they are so much of wretched hypocrisy. They must be told that the Negro in the south lost the ballot through devotion to the Republican sent the parameters as were the negro to forget Dixie and the children of sorrow living there, they are so much of wretched hypocrisy. be. It has never happened before. But the success in these two them on account of the Republican party. Any other word is the word

then on account of the Republican party. Any other word is the word modertakings as far as they have gone should be encouragement enough for the further support of the institution through which they have been accomplished.

\*\*WOULD LYNCH COLORED MAN FOR STATE AND TAN NOMINEES.\*\*

The appearance at the local Harding-Capers weekly meeting of Prof. Jesse Washington, Black and Tan candidate for Supervisor of Public Instruction was significant of the fact that in this, as in no other campaign, Negroes are flighting for their political continuance as never before. And it is reasonable to prothese now qualifying, will exceed that of former years by several thousands. In fact, they must do it if they desire further political participation.

If Negroes in this election so bestir themselves, qualify and to the number of the state of the second was placed before him with the question, "Now Mose, what the content of the candidate or resistent in sufficient to excel the Lily Whites in the November election, Texas Lily Whitesia will automatically cease to exist.

If the Southern whites seem to be not a little disturbed at the threaten discrease in Republican votes through the entranchisement of Colored with the pendent of the fact that in the properties of Prof. Jesse Washington, Black and Tan candidate for Supervisor of Public Instruction was a firm of the fact that in the properties of the fact that in th

One Organ, One Pipe, One Piece of Music!



persecuted.

The Chicago Defender has issued an appeal in their behalf, and will accept contributions to aid the men in their fight for liberty. Subscriptions by organizations or individuals should be sent to The Chicago Defender, 5159 S. State street, Chicago, Ill.

Now new writkle appears. The politicians, white and black, particularly those living here the vote is a universal fact, conspire to divide the Negro on ground of sections—those born or living in the north country on one hand, and those born or living in the south country on the other bland. Perhaps we will not attach too much blame to the "northern" Negro bland. Perhaps we will not attach too much blame to the "northern" Negro bland. Perhaps we will not attach too much blame to the "northern" Negro bland. Perhaps we will not attach too much blame to the past has been his birth-place.

Such blame as we can lay to the North let us put at the door of the southern Negro in the North who has been taken in by the sophistry of southern Negro in the North who has been taken in by the sophistry of the both back and tongue upon his brethren and the place of their trials. He be their blood either by by assent to their persecution or agreement with those that thity are the slaves, for only a slave people in heart would turn upon that thy are the slaves, for only a slave people in heart would turn upon that thy are the slaves, for only a slave people in heart would turn upon that thy are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thy are the slaves, for only a slave people in heart would turn upon that thy are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves, for only a slave people in heart would turn upon that thity are the slaves for only a slave people in heart would turn upon that thity are the slaves of the hea

Hampton, Va. Oct. 21,--Hundreds of citizens from Hampton and the neigh- WOULD LYNCH COLORED MAN FOR

The Chicago Defender has issued an appeal in their behalf, and will accept contributions to aid the men in their fight for liberty. Subscriptions by organizations or individuals should be sent to The Chicago Defender, 5153 S. State street, Chicago, Ill.

FEDERAL CASES AGAINST ROBERT HILL DIMISSED.

as skilled and loyal and patriotic service as anyone.

"We expect to see the influence of this school grow and grow, until finally the Colored people of the South, aught here self-respect, industry, friedlity, attention to business, thrift, and the value of character will reach a point with their own leaders where they will like to be. No longer will to be felt that they will have to leave the country and this section in order to get justice.